

**DR. KRISTIN MOORE, D.C.**

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**EDUCATION:**

Life Chiropractic College West  
Doctor of Chiropractic Medicine

Hayward, CA  
January 2007 to March 2010

San Diego State University  
Undergraduate Coursework

San Diego, CA  
August 2004 to December 2006

**EXPERIENCE:**

Licensed Chiropractor  
Align Healing Center

May 2012 to June 2018  
Danville, CA

- Marketing primarily focused on writing articles for local magazines and newspapers as well as blog posts
- Manage patients in office using the latest technology (class IV laser, class III laser, spinal decompression) to help restore proper muscle function, nerve function, and movement
- Utilize active release and trigger point therapies to regain proper ranges of motion
- Coach patients on various alternative forms of health including nutrition, weight loss, fitness, healthy living, ergonomics, and stress relief
- Partner with many local health practitioners to refer my patients out for alternative therapies including acupuncture, naturopathy, massage therapy, medical doctors, spinal surgeons, and pain management doctors.

Head Associate Chiropractor  
Discover Chiropractic

August 2010 to March 2012  
Fremont, CA

- Offsite marketing for the clinic at sports clubs, farmers markets, and outdoor events biweekly
- Coached patients by doing in clinic health and wellness talks and presentations
- Managed and treated between 200 to 300 patients per week using
- Trained new associate chiropractors on clinic procedures, treatment protocols, x-ray analysis, and patient communication skills
- Managed the entire clinic (600 patient visits/week) when the owner was off site or out of town

Chiropractic Preceptor  
Community Chiropractic

June 2010 to August 2010  
Oakland, CA

- Recruited patients for the clinic through both internal and external marketing

- Assisted in new patient exams, soft tissue work, and adjusting patients
- Created a marketing plan for the clinic and taught spinal care classes to patients

Chiropractic Intern January 2009 to March 2010  
 LCCW Health Center Hayward, CA

- Provided care for patients in a clinical atmosphere.
- Marketed to patients, conducted physical exams, and interpreted x-rays
- Coached patients on healthy living lifestyle changes

**ADDITIONAL EXPERIENCE:**

Executive Director of the Danville Area Chamber of Commerce

After serving one of my three years on the board of directors, I was chosen to be the head of business development for the Danville Chamber. I was also asked to start and lead a young professionals group within the chamber as well.

Director of the Danville Area Chamber of Commerce

I was selected and voted on by six hundred and fifty chamber members to be one of the directors of the chamber and was asked to serve three years in this leadership position.

New Current Coaching Program with Dr. Rebecca Nystrom

An intensive yearlong program which taught bodywork techniques with an additional emphasis in patient communication and healthy lifestyle habits.

Lead Intern for Mission Trip America

Participated in and led a revolutionary new program through Life West where I ventured into San Francisco and helped the day labor population by administering health care, chiropractic care, as well as helped with lifestyle and health coaching.

Mission Trip to Dehradun, India with Dr. Rebecca Nystrom

Provided chiropractic services in Dehradun India to multiple local Tibetan elder homes as well as a Tibetan orphanage.