

Back To Chiropractic CE Seminars
Presented by: Marcus Strutz, DC
Learning Objectives
6 Hours of Wellness: In The Office

1. To understand the barriers that may exist for the new patient and develop strategies to overcome these difficulties. Use strategies, examples and demonstrations to help patients understand chiropractic.
2. Identify the common misconceptions of chiropractic, frequently asked questions, and “things the patient needs to know”, before starting chiropractic care.
3. List and discuss the benefits of chiropractic care in a pain/symptom based model. Develop systems on how to share and educate information in regards to this matter.
4. List and discuss the benefits of chiropractic care in a non-pain and non-symptom based model, (wellness care). Develop systems on how to share and educate information in regards to this matter.
5. Design initial intake forms for the chiropractic office that integrate wellness care.
6. Design re-evaluation forms and systems to measure the effectiveness of chiropractic care from the patient’s perspective. Use subjective and objective measurements tests/exams/observations to achieve this goal.

Back To Chiropractic ~ 6 Hrs Wellness: In The Office

Time	Topic
Hour 1	➤ Strategies, examples & demonstrations for patient education.
Hour 2	➤ Brainstorm and list the common misconceptions of chiropractic, frequently asked questions, and “things the patient needs to know”, before starting chiropractic care.
Hour 3	➤ Chiropractic as a pain/symptom based model.
Hour 4	➤ Chiropractic as a non-pain and non-symptom based model, wellness care.
Hour 5	➤ Develop initial intake forms from a wellness care perspective.
Hour 6	➤ Develop re-evaluation forms from a wellness care perspective, with subjective and objective measurement systems.